

Don't Give Up On Fairtrade this Lent

Lent is a time when many of us choose to make a small sacrifice for a few weeks. For lots of us this includes giving up chocolate, which has the added benefit of making our Easter celebrations that bit sweeter, but have you considered the impact of your choice on the millions of cocoa and sugar farmers who rely on our chocolate consumption for a living.

Fairtrade Fortnight starts on the Monday before Ash Wednesday and we're asking you not to give up on the Fairtrade farmers this Lent. By pledging to make sure all the chocolate you eat this Lent is Fairtrade – and talking to others about your choice - you can help support farmers around the world to have a better life.

Look out for stories from the cocoa farmers themselves to help you explain why you're not giving up on Fairtrade this Lent.



www.fairtradeyorkshire.org.uk

